2026

SPONSORSHIP OPPORTUNITIES

GILMER CHAMBER

2026 SPONSORSHIPS →

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ANNUAL MEETING

The Annual Meeting is an opportunity for the Chamber to celebrate the past year. Awards are presented throughout the event to honor and recognize individuals and businesses in our community.

Presenting Sponsor - $2,000.00 (SOLD)

Reserved Table of 8 - prime placement | Prime placement of logo on program & slide show | Sponsorship announced at two Chamber Luncheons | Sponsorship listed in Chamber Times, Chamber Bytes, and social media | Eligible to place branded items on tables | Eligible to address the attendees at the event |"Presented by [Business Name]" on event invitation | Logo featured on chamber website | Recognized in Chamber's event recap blog on website.

Platinum Sponsor - $1,000.00

Reserved Table of 8 - prime placement | Category Exclusivity for platinum level | Logo on program & slide show | Sponsorship announced at two Chamber Luncheons | Sponsorship listed in Chamber Times, Chamber Bytes, and social media | Logo featured on chamber website

Gold Sponsor - $750.00

Reserved Table of 8 - prime placement | Logo on program & slide show | Sponsorship announced at two Chamber Luncheons | Logo featured on chamber website

Silver Sponsor - $500.00

Reserved Table of 8 - prime placement | Logo on slide show | Name on program | Logo featured on chamber website



EVENT DATE: 1/30/2026

New in 2026!

NORTH GEORGIA AG EXPO

The North Georgia Ag Expo is a family-friendly event put on by the Gilmer Chamber of Commerce celebrating the variety of farmers, growers, and makers who sustain our region and the state. The Expo aims to showcase innovation, foster networking, educate the public, promote local agriculture, and drive economic growth by connecting farms, buyers, tech providers, and consumers to share knowledge, demonstrate new tech, and bring together attendees of all ages to learn where our food comes from, experience hands-on activities, enjoy local products, and honor the traditions that shape our agricultural heritage.

Through educational exhibits, demonstrations, farm market, and activities, we aim to inspire appreciation for regional agriculture, encourage healthy connections to the land, and support local producers—today and for future generations.

Presenting Sponsor - $5,000.00

Premium 15x30 booth space | Premium Logo placement on banner | Signage at event (provided by sponsor) | Logo on printed material | Social media highlights (5) | Premium Official Expo Program Ad Placement | Sponsorship of Highlighted Areas Available (Kid Zone, Education Areas, etc) | Gift Bag product/information inclusion

Platinum Sponsor - $2,500.00

Logo on festival banner | Signage at event (provided by sponsor) | Logo on printed material | Social media highlights (2) | Official Expo Program Ad Placement | Sponsorship of Highlighted Areas Available (Kid Zone, Education Areas, etc) | Gift Bag product/information inclusion

Gold Sponsor - $1,000.00

Logo on festival banner | Social media highlight (2) | Official Expo Program Ad Placement | Gift Bag product/information inclusion

Silver Sponsor - $500.00

Official Expo Program Ad Placement | Social media highlight



AMBASSADOR PROGRAM

The purpose of an Ambassador is to support the engagement and expansion of Gilmer Chamber membership and to serve as official representatives to both existing and new businesses in the community. As representatives of the Chamber, Ambassadors attend ribbon cuttings, groundbreaking, and other network functions.

Program Sponsor (Annual) - $1,500.00 (SOLD)

Business will be announced as the sponsor at each Ambassador Meeting. | Business will be announced as the sponsor when recognizing Ambassadors at Chamber Luncheons and Annual Meeting. | “Sponsored by “Business” will be on the Ambassador page on the Chamber website, meeting agendas and other documents. | A representative with the business may attend monthly Ambassador Meetings. | A representative of the business is invited to speak at Ambassador training in January. | A representative of the business is invited to help present the Ambassador of the year at Chamber Annual Meeting.

GILMER CHAMBER 101



Held quarterly, this is an opportunity for ALL members to get to know the chamber structure, staff, board, and most importantly to learn how to take advantage of the many benefits of chamber membership.

Event Sponsor - $500.00 each (three available)

Business will be announced as the sponsor at the event. | Business logo will be included on slideshow. | Business will be included on the Chamber 101 Calendar event. | A representative of the Business is invited to speak at the event. | The business may give out promotional products to attendees. | Featured in Chamber's event recap on social media, Chamber Bytes, and Chamber Times.

EVENT DATES: 2/3, 5/5, 8/14, 11/3/2026



WORKSHOPS

Educational workshops offer businesses a chance to dive deeper into valuable topics, from digital marketing to leadership skills and beyond. They're designed to help businesses grow, learn, and strengthen their organization with practical, real-world insights.

Event Sponsor - $1,000.00 each (three available)

Business will be announced as the sponsor at the event. | Business logo will be included on slideshow. | Business will be included on the Workshop Calendar event. | A representative of the business is invited to speak at the event. | The business may give out promotional products to attendees. | Featured in Chamber's event recap on social media, Chamber Bytes, and Chamber Times.



(SOLD)

NETWORK LUNCHEONS & BREAKFASTS

Gather for lunch or breakfast to network, build business contacts, and hear guest speakers on subjects relevant to the business community. Each luncheon/breakfast is sponsored by a different organization, which gives a short presentation about their business. Door prizes are given away at the end of the event.

Package A: $2,500.00 - Don't Lift a Finger!

Catering for 80-120 people: service, cutlery, logistic, etc. | Logo and promotion on chamber e-newsletter, local newspaper, and in social media posts | Decorations on all tables, catering, and entrance | Inclusion of your company's marketing material at each seat | Opportunity to address the attendees for 10 minutes during the program | Chamber team will set up tables, chairs, catering station, and clean up afterwards, including garbage disposal and pay for professional cleaning.

Package B: $1,000.00 - We Will Fill in the Gaps!

Sponsor pays for catering, service, cutlery, logistics for 80-120 people directly (must use chamber member) | Logo and promotion on chamber e-newsletter, local newspaper, and in social media posts | Sponsor delivers decorations for all tables, catering, and entrance (chamber team will set up) | Inclusion of your company's marketing material at each seat (delivered by sponsor; set up by chamber) | Opportunity to address the attendees for 10 minutes during the program | Chamber team will set up tables, chairs, catering station, and clean up afterwards, including garbage disposal and pay for professional cleaning.

Package C: $0 - You Got This!

Sponsor pays for catering, service, cutlery, logistics for 80-120 people directly (must use chamber member) | Logo and promotion on chamber e-newsletter, local newspaper, and in social media posts | Sponsor decorates all tables, catering, and entrance | Inclusion of your company's marketing material at each seat (delivered & set up by sponsor) | Opportunity to address the attendees for 10 minutes during the program | Sponsor will set up tables, chairs, catering station, and clean up afterwards, including garbage disposal

LUNCHEON DATES: 2/12, 3/12, 5/14, 6/11, 8/13, 11/12, 12/10
BREAKFAST DATES: 4/9, 9/10

NETWORK LUNCHEONS & BREAKFASTS (CONTINUED)

This event is held on the 2nd Thursday of each month, excluding January, July, and October. Luncheons take place from 11:30 - 1:00pm. Breakfasts take place from 7:30am - 9:00am.

All packages include the following responsibilities of the Chamber staff:

Creates & sends invitations and reminders to Chamber members | Creates promotional materials for the Chamber's e-newsletter and local newspaper | Posts the event to the Chamber's calendar of events on their website | Creates blog after the event for the Chamber's e-newsletter and local newspaper | Recognition of sponsors at event | Secures guest speaker and location | Provides the agenda | Greet and check-in attendees at event | Provide a table where members can display their business information | Name tags and basket to put business cards in for door prize giveaway



LUNCHEON DATES: 2/12, 3/12, 5/14, 6/11, 8/13, 11/12, 12/10
BREAKFAST DATES: 4/9, 9/10



2ND ANNUAL GOLF TOURNAMENT

The Gilmer Chamber Golf Tournament is held at Whitepath Golf Course. Join us for a fun, friendly 18 hole Scramble.

Presenting Sponsor: $2,000.00 (SOLD)

Registration for team of 4 | Tent on hole #1 | Cart Sheet Sponsorship | Social media highlights | Prominent placement of logo on sponsor banner at registration | Public thanks at the beginning and during awards | Sponsors can provide flyers, cards, and swag to be placed in participants' swag bags.

Gold Sponsor: $1,000.00 *limited availability for tents on putting green and holes.*

Registration for team of 4 | Cart Sheet Sponsorship | Placement of logo on sponsor banner at registration | Public thanks during the awards following the tournament | Sponsors can provide flyers, cards, and swag to be placed in participants' swag bags. | Eligible to have a tent on either the putting green (extra $500) or hole (extra $250; any hole besides #1)

Silver Sponsor: $500.00

Registration for team of 4 | Placement of logo on sponsor banner at registration | Sponsors can provide flyers, cards, and swag to be placed in participants' swag bags.

Bronze Sponsor: $250.00

Placement of logo on sponsor banner at registration | Sponsors can provide flyers, cards, and swag to be placed in participants' swag bags.

Cart Sheet Sponsor: $100.00

Opportunity to advertise your businesses name, message and call to action/contact info on a sheet placed in every cart.



CORNHOLE TOURNAMENT

Enjoy friendly competition, great music, and local flavor at the 3rd Annual Gilmer Chamber Cornhole Tournament. Whether you're playing or just watching, it's the perfect way to spend the afternoon.

Presenting Sponsor: $750.00 (SOLD)

Welcome attendees | Logo on banner | Use of company cornhole boards | 4 entries in event | Social Media shout out | Sponsor recognition at Chamber luncheon | Sponsor recognition in Chamber Bytes (e-newsletter) & Chamber Times (local newspaper)

Event Sponsor: $500.00 (three available)

Logo on banner | 2 entries in event | Social media shout out | Sponsor recognition at Chamber luncheon | Sponsor recognition in Chamber Bytes (e-newsletter) & Chamber Times (local newspaper)

Prize Sponsor: $250.00 (four available)

Name on banner | 1 entry in event | Social media shout out

EVENT DATE: TBD

TRAILBLAZERS SUMMIT

Join Pick Ellijay for an afternoon of celebration, recognition, and inspiration at our Inaugural Tourism Annual Meeting ! This special event will highlight the incredible achievements of our vibrant hospitality community while looking ahead to the future of tourism in Gilmer County.

Presenting Sponsor - $1,000.00 (one available)

Reserved Table of 8 - prime placement | Ability to Address Audience at Event | Ability to present one Gilmer Tourism Award | Logo on Program and Slideshow | Sponsorship announced at two Chamber Luncheons | Sponsorship listed in Chamber Times with logo | Sponsorship announced in Chamber Bytes, and social media with link to website

Award Sponsor - $500.00 (three available)

4 Tickets to Annual Meeting | Ability to present one Gilmer Tourism Award | Logo on Program and Slideshow | Sponsorship listed in Chamber Times | Sponsorship announced in Chamber Bytes, and social media

Event Sponsor - $250.00 (three available)

2 Tickets to Annual Meeting | Business Name on slide show | Sponsorship announced on Chamber website



WOMEN IN BUSINESS EVENT



The Annual Women in Business Event is held to celebrate the amazing, hard working women in our community. This event features a meal and an inspiring guest speaker.

Presenting Sponsor - $1,500.00 (one available)

Recognized as Presenting Sponsor on all event media (flyers, website, emails) | Top logo placement on printed program, signage, and digital promotions | Four complementary event tickets (additional tickets are not free of charge) | Recognition from the podium during welcome and closing | Opportunity to introduce the speaker OR offer a short welcome | Logo on event banner | Opportunity to place branded items at each seat/table | Opportunity to include items in attendee swag bags | Recognition of sponsorship on social media | Business name/logo on Chamber's event recap in Bytes and thank-you email

Gold Sponsor - $750.00 (one available)

Logo placement on all printed and digital materials | Three complementary event tickets (additional tickets are not free of charge) | Verbal recognition at event | Logo on event banner | Opportunity to include items in attendee swag bags | Recogntion of sponsorship on social media | Business name/logo on Chamber's event recap in Bytes and thank-you email

Silver Sponsor - $500.00 (one available)

Logo placement on most event materials | Two complementary event tickets (additional tickets are not free of charge) | Verbal recognition at the event | Logo on event banner | Recognition of sponsorship on social media | Opportunity to place branded items in gift bags

Bronze Sponsor - $250.00 (three available)

Name placement on most event materials | One complementary event ticket (additional tickets are not free of charge) | Name on event banner | Verbal recognition at the event | Recognition of sponsorship on social media

EVENT DATE: TBD



APPLE ARTS FESTIVAL

Apple Arts is held in Downtown Ellijay during the 2nd and 3rd weekends of October. A sister festival to the Georgia Apple Festival, Apple Arts is pet-friendly and admission is free! Arts, crafts, food vendors, and a kids area makes Apple Arts the perfect fall event!

Core Sponsor: $1,000.00

Social media highlight | Logo featured on festival flyer | Logo & URL featured on festival website | Logo featured on festival banner

Blossom Sponsor: $500.00

Social media highlight | Logo featured on festival flyer | Logo & URL featured on festival website

Sprout Sponsor: $250.00

Social media highlight | Logo featured on festival flyer | Logo & URL featured on festival website



OPERATION THANK YOU

This event is held to celebrate our chamber members! We thank our members for their continued support of our organization by treating them with a meal. It is a great opportunity to network and say thanks!

Presenting Sponsor: $1,500.00 (SOLD)

Business will be announced as the sponsor at the event. | Business logo included on banner. | Business logo included in all media for event. | Business will be listed on the calendar of events. | A representative of the Business is invited to speak at the event. | The business may give out promotional products to attendees. | Featured in Chamber's event recap on social media, Chamber Bytes, and Chamber Times.



EVENT DATE: TBD

EDUCATION CELEBRATION

The Chamber wants to make sure our educators are welcomed back to a new school year. Along with doorprizes, snack box sponsorships are collected to buy snacks for teacher work rooms at each school. This helps encourage our educators as they welcome students back into the classroom.

Snack Box Sponsor - $100.00 (unlimited)

Social media spotlight | Included on sponsor list that is given to each school | Included in Chamber Bytes (e-newsletter) and Times (local newspaper)



EVENT DATE: TBD



MERRY MOUNTAIN TOWN

Merry Mountain Town is the kickoff to the holiday season in Downtown Ellijay! This event consists of a parade, vendor festival, decorating contest, and the annual tree lighting.

Presenting Sponsor: $750.00 (SOLD)

Logo featured on event media, banner, & Downtown Ellijay map | Priority parade placement with complimentary entry | Recognition from parade MC | Complimentary booth space at MMT Festival

Merry & Bright Sponsor: $500.00

Logo featured on event media & banner | Priority parade placement with complimentary entry | Recognition from parade MC

Holly Jolly Sponsor: $250.00

Logo featured on event media | Priority parade placement with complimentary entry | Recognition from parade

LEADERSHIP GILMER

The Leadership Gilmer program builds and strengthens a better community through training its leaders for the challenges of tomorrow. The goal of Leadership Gilmer is to develop informed leaders and channel their ideas and experiences toward community resources, issues and concerns to help direct the future of Gilmer County.

Program Sponsor - $1,500.00 (SOLD)

Business will be announced as the sponsor at each session. | "Sponsored by "Business" will be on the Leadership Gilmer page on the Chamber's website, meeting agendas and other program documents/media. | A representative of the business is invited to speak at the kick-off event in February | A representative of the business is invited to help present certificates and speak at the Leadership Gilmer graduation.

Session Sponsor - $500.00 (two available)

Business will be announced as the sponsor during the session. | A representative with the business may speak at sponsored session. | Recognized in Chamber's session recap on social media, Chamber Bytes, and Chamber Times.



PROGRAM DATES: TBD



THANK YOU!

We truly appreciate your interest in sponsoring a Chamber program or event in 2026. Your support plays an important role in helping us strengthen our business community, create meaningful connections, and deliver impactful programs that benefit our members and the community as a whole. If you have any questions or would like to secure a sponsorship opportunity, please contact:

President & CEO: Kyle Ray (kyler@gilmerchamber.com)
Membership Director: Ellen Grant (elleng@gilmerchamber.com)
Member Services Specialist: Mackenzie Banks (mackenzieb@gilmerchamber.com)