

Trustee Benefits

GILMER
CHAMBER

Marketing and Promotional Opportunities

- Banner ad in business directory (primary category, camera-ready logo, and link to directory listing)
- Investor level recognition on Chamber e-newsletter to boost brand visibility
- Business exposure with Investor recognition on the chamber's website (logo & business link)
- Trustee recognition in Times Courier publications (Chamber Times & Information Please)
- Business highlighted on chamber event banner
- Business featured on chamber event video display to increase brand impact
- Four requests for on-demand Chamber Mailing Address Labels
- Member Spotlight posts on Chamber social media channels (Facebook, LinkedIn, Instagram)
- Member Spotlight e-blasts to Chamber membership
- Promote business on video display in the chamber lobby
- New member receives a premier introduction post on social media
- Eligible to host a ribbon cutting or grand opening
- Premium listing in business directory – adds bolded listing with logo, 1,600-word description, photo gallery, and videos & 1st priority placement
- Listed as a *Preferred* member on Visit directory (tourism only)
- Showcase your business information in the chamber lobby for increased visibility
- Showcase your business information in the Downtown Welcome Center lobby for increased visibility (tourism only)
- Generate business referrals & client connections
- Access to member features such as chamber and community calendars, hot deals, job postings, etc.

- Eligible to attend ALL chamber networking events and educational workshops
- Chamber Member decal for display in your business

Education and Other Resources

- Customized Annual Engagement Plan (concierge service for membership, sponsorship, advertising, events)
- Gain key insights with quarterly *Placer.ai* data reports

Savings Opportunities

- Business policy discounts with auto owners' insurance company
- Unlock more business opportunities with a Georgia Chamber membership
- Access to SMART group health insurance plan
- Access to 401k Retirement Plan Exchange
- SBDC Georgia consulting sessions
- 25% discount on Constant Contact to enhance business communications

Advocacy and Communications

- Business alerts
- Crowd Counter subscription
- Chamber E-Newsletter (Bytes) subscription
- Tourism E-Newsletter subscription
- Monthly Visitor Report

Membership Price: \$4,995.00 annually
(**\$1,695.00 in membership dues**)

Ready to get started? Contact us at 706-635-7400 or info@gilmerchamber.com