

# Influence Benefits

GILMER  
CHAMBER

## Marketing and Promotional Opportunities

- Eligible to host a ribbon cutting or grand opening
- One request for on-demand Chamber Mailing Address Labels
- Business featured on chamber event video display to increase brand impact
- Member spotlight posts on Chamber social media channels (Facebook, LinkedIn, Instagram)
- Promote business on video display in the chamber lobby
- New member receives a highlighted introduction post on social media
- Elevated listing in business directory – adds bolded listing with logo, 1,600-word description, photo gallery, videos, 3<sup>rd</sup> priority placement
- Listed as a *Preferred* member on Visit directory (tourism only)
- Showcase your business information in the chamber lobby for increased visibility
- Showcase your business information in the Downtown Welcome Center lobby for increased visibility (tourism only)
- Generate business referrals & client connections
- Access to member features such as chamber and community calendars, hot deals, job postings, etc.
- Eligible to attend ALL chamber networking events and educational workshops
- Chamber Member decal for display in your business

## Education and Other Resources

- Gain key insights with annual *Placer.ai* data reports

## Savings Opportunities

- Business policy discounts with auto owners' insurance company
- Unlock more business opportunities with a Georgia Chamber membership
- Access to SMART group health insurance plan
- Access to 401k Retirement Plan Exchange
- SBDC Georgia consulting sessions
- 25% discount on Constant Contact to enhance business communications

## Advocacy and Communications

- Business alerts
- Crowd Counter subscription
- Chamber E-Newsletter (Bytes) subscription
- Tourism E-Newsletter subscription
- Monthly Visitors Report

**Membership Price: \$595.00 annually**

Ready to get started? Contact us at 706-635-7400 or [info@gilmerchamber.com](mailto:info@gilmerchamber.com)