

# Trustee Benefits

**GILMER**  
CHAMBER

## Marketing and Promotional Opportunities

- Chamber Member decal for display in your business
- Business referrals
- Cost-effective advertising at member pricing (map, e-blast)
- Display business info in chamber lobby and Downtown Welcome Center
- Access to member features such as chamber and community calendar, Hot Deals, job posting, coupons.
- Standard listing in *Information Please* magazine printed annually (name, address, phone number, link for website)
- Eligible to host business after-hours.
- Eligible to attend New Member Orientation, luncheons, networking events and educational workshops.
- Reduced cost of booth at chamber events
- Subscription to *Chamber Bytes* bi-monthly newsletter
- Eligible to host a ribbon cutting or grand opening event with media assistance.
- Premium listing in business directory – adds bolded listing with logo, 1,600-word description, photo gallery, and videos & places it at the top of primary category.
- Two thirty-second radio highlights
- Radio show recognition (weekly mention at end of promo)
- Four requests of on-demand Chamber Mailing List in Excel file including 800+ contacts which are updated quarterly (no emails)
- Two boosted and one targeted Member Spotlight on Chamber social media channels (Facebook, LinkedIn, Twitter, Instagram with web link, includes marketing consultation)
- 12-month rotating banner ad in business directory – link to listing (primary category, camera-ready logo, select month for ads, monthly rate)

- Two Business Connections networking event sponsorships
- Investor level recognition on Chamber Bytes newsletter (logo with web link)
- Investor level recognition on Chamber website (logo with web link on page of choice)
- Investor level recognition in Chamber Times and Information Please (logo with web link)
- Video montage at all Chamber events

## Networking, Education and Other Resources

- Eligible to be featured in chamber-produced videos.
- Eligible to utilize chamber-produced videos.
- Member pricing on luncheons, programs, educational opportunities and services like notary
- Eligible to serve on chamber committees.
- Assigned to an Ambassador for coaching, networking, and chamber support.
- Notary services as needed.
- Office services
- Business policy discounts with auto owners' insurance company
- Membership in the GA chamber
- Access to GA Chamber SMART plan
- SBDC Georgia consulting sessions
- 25% discount on Constant Contact
- Customized Annual Engagement Plan (concierge service for membership, sponsorship, advertising, events)
- VIP seating at all Chamber events

## Advocacy and Communications

- Chamber recognition at all levels of Government
- Business alerts
- 10 annual subscriptions to Chamber monthly newsletter and e-blasts.
- Crowd Counter subscription

Ready to get started? Contact us at 706-635-7400 or [info@gilmerchamber.com](mailto:info@gilmerchamber.com)