## Influence Benefits



## Marketing and Promotional Opportunities

- Chamber Member decal for display in your business
- Business referrals
- Cost-effective advertising at member pricing (map, eblast)
- Display business info in chamber lobby and Downtown Welcome Center
- Access to member features such as chamber and community calendar, Hot Deals, job posting, coupons
- Standard listing in Information Please magazine printed annually (name, address, phone number, link for website)
- Eligible to host business after-hours
- Eligible to attend New Member Orientation, luncheons, networking events and educational workshops
- Reduced cost of booth at chamber events
- Subscription to Chamber Bytes bi-monthly newsletter
- Eligible to host a ribbon cutting or grand opening event with media assistance
- Enhanced listing in business directory - adds bolded listing with logo, 1,600-word description, photo gallery, videos, additional category
- One thirty-second radio highlight
- One request of on-demand Chamber Mailing List in Excel file including 800+ contacts which are updated quarterly (no emails)
- Member spotlight on Chamber social media channels (Facebook, Linkedln, Twitter, Instagram with web link, includes marketing consultation)
- One Business Connections networking event sponsorship
Networking, Education and Other Resources
- Member pricing on luncheons, programs, educational opportunities and services like notary
- Eligible to serve on chamber committees
- Assigned to an Ambassador for coaching, networking and chamber support
- Notary services as needed
- Office services
- Business policy discounts with auto owners' insurance company
- Membership in the GA chamber
- Access to GA Chamber SMART plan
- SBDC Georgia consulting sessions
- $25 \%$ discount on Constant Contact


## Advocacy and Communications

- Chamber recognition at all levels of Government
- Business alerts
- Three annual subscriptions to Chamber monthly newsletter and e-blasts
- Crowd Counter subscription

