

ATTN: RESTAURANTS



Taste  **Ellijay**

For over 10 years, Taste of Ellijay has been a highlight event for our local citizens and visitors. With over 1000 people typically converging on downtown Ellijay, this is a fantastic way to highlight our restaurants and food purveyors in Gilmer County.

“This is a great event for patrons and restaurants, it allows people who may not have ever tasted your food to see what you have to offer,” – Brad Simmons, River Street Tavern

- **1000-1500 attendees estimated annually.**
- **Sample sizes should be kept small. It is a “taste”.**
- **Preferred portion size is 3oz.**
- **Low booth rental- \$25/Member \$40/Nonmember.**
- **\$.80 return on every \$1 ticket. Max ticket amount per item is \$3.00. NO EXCEPTIONS!**
- **No cash handling. Tickets only.**
- **Everyone can sell drinks for \$2/2 tickets.**
- **We will have live music in 2018.**
- **Canned food drive for local food pantry.**

See you on May 24, 2018



Taste of Ellijay

2018 Taste of Ellijay Registration Form

Booth Type: Restaurant/Caterer (will be sampling food) Food related (anyone not sampling)

Company Name: _____ Contact Name: _____

Address: _____ City/Zip: _____ Preferred Contact Number: _____

E-mail: _____ On-site contact (if different from above) _____ (cell) _____

Sampling Booths: ***May We Text You Yes/No (circle)**

Note: Only five (5) items per vendor allowed for sampling.

<u>List of Food Items</u>	<u>Ticket Price per Item (Tickets = \$1.00 each/Max price \$3)</u>
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____

Pick your best items and/or new items you would like to share!

Food will be: (check all that apply):

Pre-packaged On Site Cooking Required No Cooking Required Bulk Transported/Served on Site
 Individually Wrapped

Only 110-volt electricity is provided (and limited) **\$10 CHARGE:**

Electricity needed: Yes No # of Outlets required _____ Using a generator? Yes No

Food related (event planners, cookbooks, pre-packaged items, cookware, event facilities)

What products/services will you be showcasing? _____

Will you be selling any products? (Please list) _____

Booth Fees: Chamber member- \$25 Non-Chamber member- \$40 Electricity - \$10

Checks Payable to: **Gilmer Chamber P.O. Box 505 ~ Ellijay, GA 30540**

Credit Card: Visa Mastercard American Express CVV code _____

Card Number _____ Expiration date: _____

Name as it appears on the card _____ Billing zip code: _____

I have been provided a copy of, have read, and will comply with all rules and regulations for Taste of Ellijay.

Company Representative

Date

Taste of Ellijay Rules & Regulations

NOTE: TIME HAS CHANGED TO 6P TO 8P. SETUP CAN NOT BEGIN BEFORE 4P.

Date: Thursday, May 24, 2018

Location: North Main Street, Ellijay, GA

Set-up: Road will be closed at 4p.m to allow for set-up. Please be patient.

Event Times: 6:00p to 8:00p (Vendors should be ready to serve at 5:30p)

EVENT MAY BE RESCHEDULED FOR INCLEMENT WEATHER. YOU WILL BE NOTIFIED DIRECTLY IF RESCHEDULING OCCURS.

Booth space- All Vendors

1. Two vendor categories- food sampling (restaurants/caterers) and food accessories (event facilities, cookware, appliances, pre-packaged products for sale, cookbooks)
2. Booth rental fee- \$25 for Chamber member & \$40 for Non-members
3. **10dx20w** booths
4. Booth locations on a first come, first serve basis and will be placed at the sole discretion of the planning committee based on booth size, needs, application received dates, and competitor separation
5. **Booths should be decorated in the event theme- All American Kick-off to Summer**
6. Minimal electricity is available (110v only). Every effort should be made to be self-contained without needing electricity. Extension cords will not be provided.
7. Tents may be used, but must be secured without damaging the street.
8. Signage is encouraged within and around your booth. No signage may be placed outside your designated area.
9. No glass containers should be used for safety reasons.
10. All items must be sold from the space provided for the concession. No soliciting on the street will be permitted.

Sampling Booths

1. The Chamber will be selling canned/bottled sodas and bottled water. **Vendors are no longer allowed to sell any beverage without prior authorization from committee.**
2. All food transactions will be by ticket only. Tickets will be sold for \$1, therefore food should be priced accordingly. No item will be sold for more than \$3. **Portion sizes should be small- Remember: this is a taste.**
3. Only food items approved on the registration form may be sold. Menus will be restricted to avoid duplications of specialty items
4. Menu boards should be clearly displayed with food choices and ticket prices.
5. Tickets should be collected and kept secure. Vendors will be reimbursed a percentage of their individual ticket sales at the conclusion of the event. The percentage will be determined by the Chamber following the reduction of all event expenses. A member of the planning committee will collect tickets at the end of the evening.
6. There is no way to know exactly how many you will serve, but crowds during past events have drawn 1000-1500 people. If you run out of food, you must remain with your booth until the event is over at 8:00pm.

-SEE REVERSE FOR MORE INFORMATION-

7. Vendor responsibilities:

- ✓ Tent (must not exceed 10ft deep. Most funeral home/bank tents are too large)
- ✓ Serving Table(s)
- ✓ Tablecloths, skirting and/or decorations for your booth (as desired)
- ✓ Extension cords (if needed)
- ✓ Any equipment needed for serving, warming, cooling & storage of food
- ✓ Sanitizer for rinsing & storing wiping cloths, cutting surfaces (1 tbsp bleach/gal water)
- ✓ Containers & utensils for serving food
- ✓ Disposable plastic gloves for food handling/serving
- ✓ Trash can with liners for waste (City receptacles are for public use only)
- ✓ Cooks, servers and ticket collectors

Non-Sampling Booths

1. This is a great opportunity to promote your facility, service, or food related items.
2. If you are promoting pre-packaged items (jams, jellies, etc) by sampling, you cannot charge for samples and sample sizes should be kept to a minimum.
3. Sales are allowed. It is the responsibility of the vendor to abide by all local taxes.

Signage/Advertising

1. Please post menus & ticket pricing high enough for the public to view from a distance.
2. Each vendor is encouraged to provide promotional material, i.e. business cards, menus, coupons
3. Advertising, signage should be kept to your booth area only.

Cleanup

1. Removal of equipment may begin once crowd has dispersed but no early than 8:00p.m.
2. Bring your own trash can. All trash must be disposed of properly. Please DO NOT leave trash bags in booth.
3. Please do not leave trash in booths, on sidewalks, in/or near the City receptacles.
4. No grease, coals, etc. should be emptied on the Square or grass areas.
5. All tents must be removed **immediately** from the street upon the closing of the event.

Liability

1. The Chamber of Commerce nor the City of Ellijay will be responsible for any injury which may arise to Vendor, their employees, agents, guest or customers; or for the loss, theft of or damage to any food, display, merchandise, samples or vehicle from any cause whatsoever while in transit to or from, or while participating in the "Taste of Ellijay" event. By executing this contract, Vendor agrees absolutely and irrevocably to waive and release any claim it may have against The Chamber, the City of Ellijay, their officers, officials, agents or employees.
2. When acts of God or any other causes not within the control of The Chamber or the City of Ellijay make it impossible for the Vendor to occupy the event premises, then in such case The Chamber or the City of Ellijay, or their officers, officials, agents or employees are jointly released for any and all claims for damages which may arise as a consequence thereof.

Thank you for being a part of our success. Your participation is what makes these events possible. A few days after the event you will receive an electronic survey from the Chamber. Please take the opportunity to provide us feedback so that Taste of Ellijay 2019 can be bigger and better.